

InsurTech Playground

Fintech's Next Big Game

Not a conference. An experience.

Bucharest
17 November 2026

The Concept

What is InsurTech Playground?

An immersive event where insurance leaders come not just to talk about the future — but to test it live.

01

Immersive format

Step into scenarios, not slides. Live testing of real use cases from the insurance & technology world.

02

Show, don't tell

Playgrounds designed to tackle real-world challenges. Discover how technology solves industry's problems.

03

Real Industry Tensions

We start with the questions you whisper, not the ones you tweet. A safe space to debate the industry's true challenges.

The Format

Why It's Different

A format built for experience, not exposure. (1/2)

01

Experience, not exposure

Participants step into the Playgrounds, navigate complex decisions, and benchmark their outcomes.

02

Short, powerful talks

Sparkling Talks: 12-minutes, high-impact ideas. Zero BS, zero sales pitches.

03

Real solutions for real problems

We target core industry challenges and biases to identify actionable solutions and applied technology.

The Format

Why It's Different

A format built for experience, not exposure. (2/2)

04

Facilitators, not presenters

Playground orchestrators drive engagement to banish cold, boring demos.

05

Gamification with purpose

Playgrounds use games and challenges to share industry knowledge and tech stack.

06

More time for networking

Simpler formats designed for deeper reflection and real connections.

The Experience

Interactive Playgrounds

Choose a pre-designed playground, or build your own.

Demo

01

Onboarding & KYC

Demonstrate end-to-end policy issuance in under 5 minutes. Show attendees how it's done.

Demo

02

Computer Vision Damage Estimation

Create a next-level insurance experience. Showcase how AI delivers real-time estimates.

Game

03

Fraud Detection

Create a competitive fraud-spotting experience. Put human skill to the test against AI.

Demo

04

Customer Service & AI

Role-play the customer experience and see how AI handles, escalates, or documents support requests.

The Experience

Interactive Playgrounds

Part 2

Sandbox

05

Open & Embedded Insurance

Attach insurance to any checkout flow or app to show how embedded insurance really works.

Tabletop

06

Cybersecurity & Resilience

Ransomware simulation & scorecard: Challenge participants with a cyber-defense game.

Demo

07

Blockchain & Smart Contracts

Demystify blockchain in insurance. Sign a policy and explore the future of settlements and claims.

Demo

08

Payments Innovation

Showcase in style the next generation of payments —making insurance smarter, safer, and simpler.

Sponsorship

Partner With Us

Four ways to stand on the field — not in the stands.

Main InsurTech Champion

- ✓ Main stage branding
- ✓ 1 Sparking Talk slot (12 min exp.)
- ✓ 1 panel speaker seat (10 min exp.)
- ✓ 1 dedicated playground (20 min demo)
- ✓ Best time slots
- ✓ 5 tickets + 5 cocktail invites
- ✓ Premium photo/video Package (4K videos & Photo editing)

15,000 EUR

Playground Master

- ✓ Playground branding
- ✓ 1 dedicated playground (20 min demo)
- ✓ Comms inclusion
- ✓ 3 tickets + 3 cocktail invites
- ✓ Standard photo/video Package (one 4K video & Photo editing)

8,000 EUR

InsurTech Advocate

- ✓ Logo on all collateral
- ✓ Comms inclusion
- ✓ 1 panel speaker or Sparking Talk (12 min exp.)
- ✓ 3 tickets + 3 cocktail invites
- ✓ Basic photo/video Package

5,500 EUR

InsurTech Supporter

- ✓ Logo on all collateral
- ✓ Comms inclusion
- ✓ 3 tickets + 3 cocktail invites

2,000 EUR

Join the InsurTech Playground

Let's build the future of insurance together.

Sponsor a playground, host a Sparking Talk, or just show up and play.

hello@insurtech.events